tricia noelle

TRICIA NOELLE JANG

graphic designer

CONTACT

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view triciajang.com

EDUCATION

San Jose State University | 2002 – 2006
Bachelor of Fine Arts, Graphic Design
Minor in Advertising

Sacramento City College | 2000 – 2002
completed undergraduate courses

SKILLS

Illustrator	●●●●○
Photoshop	●●●●○
InDesign	●●●●○
Excel	●●●○○
Dreamweaver	●●○○○
PowerPoint	●●●○○

HIGH FIVE

2015 Showcased selected work at the 2005 International Exchange Exhibition of Art Works at Sangmyung University, Korea

2012 Selected to intern for two San Francisco blog workshops held by blogger extraordinaire, Bri Emery of designlovefest.

EXPERIENCE

Z Gallerie | Graphic Designer - Contract | May 2016 - present
Design print material that ranges across a host of marketing vehicles including in-store signage, packaging, and collateral design, as well as, digital assets such as banner ads and promoted Pinterest ads. Ability to manage projects from concept to completion in a timely manner and apply best practices in layout, color theory, composition, and typography.

type.lites | Co-founder | 2010 - present
Co-founded type.lites, a Bay Area based wooden-wick soy candle company. Develop marketing plan, brand identity, packaging, annual catalogs, web/blog graphics, product photography, social media graphics, signage, and booth display for tradeshows and other events. Establish relationships with retailers, carry out production of product, and fullfill orders.

lululemon athletica | Key Leader | 2014 - 2016
Member of the Store Leadership Team. Organized photoshoots; created graphics for social media channels; designs for screen-printed tanks and shirts; created visual assets such as logos, flyers, signage, social media graphics for in-store and regional events.

O'Melveny & Myers LLP | Graphic Designer | 2007 - 2014
Create internal and client-facing material including annual reports, brochures, printed and html invitations, logo designs, posters, event programs, email templates, PPT templates, advertisements, web graphics, digital flipbooks, online newsletters, scholarship material. Communicate with photographers, print vendors, and other contributory talent to come up with a cohesive collection of material for various projects.

DVDPlay | Graphic Designer | 2006 - 2007
Assist Art Director and Online Marketing Manager in developing creative material for all consumer facing material - flyers, posters, coupons, advertisements, marketing kits, point of purchase materials, web graphics, widgets, weekly e-mail blast header graphic. Creation of graphical elements such as icons, buttons and headers.

LekasMiller Designs | Graphic Designer | 2006 - 2007
Concept and sketch ideas for holiday cards, advertisements, and annual reports.

Seraphein Beyn Advertising | Graphic Design Intern | 2005 - 2006
Design and layout of billboard, flyers, bios, newpaper/magazine ads, campaign mailers, postcards, annual reports, and logos.